



Tuck under thumb
and hold firmly.

s u m m a r y

Art Director with extensive experience in advertising and design with an emphasis in integrated marketing. Diverse skill set allows for maximum flexibility in timetables and creativity. Strong strategic thinker and presenter with excellent Mac skills.

e x p e r i e n c e

Freelance Art Director. February 2000 - Present

Agencies: DDB Needham, San Francisco. Freeman, Blanshei & Partners, Chico.

J. Brown/LMC Group, San Francisco. KPS3, Reno, NV. Philip Johnson Associates, San Francisco,

Direct Clients: Wells Fargo Bank, San Francisco. Zephyr Real Estate, San Francisco. Rentals In SF, San Francisco. Dolce Vita Pastries, Oakland. Buenos Aires Organic Gelato, San Francisco. Justman Law Group, San Francisco. Starlite Strings, San Francisco.

Senior Art Director- Publicis Dialog, San Francisco. April 1998 - January 2000.

Accounts: Vega Technologies print, collateral, & website, Heald College TV, print, & collateral, El Camino Hospital print & collateral, Bay View Bank pitch.

Created and oversaw the visual direction of assigned accounts. Integrated client's marketing strategy across all media from broadcast to web. Conducted creative portion of client presentations.

Freelance Art Director. December 1996 - March 1998.

Agencies: Clear Ink, Walnut Creek., Highway One, San Francisco. Marketing Drive, San Francisco.

Senior Art Director- Italia/Gal, Chicago. March 1995 - December 1996.

Accounts: True Value Hardware TV, print, trade show, & collateral, Great Lakes Paper print.

Helped start up Chicago office. Managed a staff of four employees and outside freelance help. Helped oversee budgets and work flow of all projects going through the creative department.

Art Director- Slack, Barshinger & Partners, Chicago. January 1993 - February 1995.

Accounts: A.C. Nielsen print, Keebler print, Tropicana Fruit Juices collateral, Nutrasweet print.

Conducted client presentations and oversaw assignments from concept to mechanical. Hired, managed, and provided direction to illustrators, photographers, and freelancers for projects.

Art Director- Grey Direct, New York. April 1991-August 1992.

Accounts: IBM direct marketing, Lexmark catalog, Habitrol(nicotine) patch direct marketing.

Oversaw schedules and costs with illustrators, photographers, retouchers, typographers, and mechanical studio. Supervised color proofs and press runs to assure quality of final pieces.

Assistant Art Director- Young & Rubicam, New York. August 1986- April 1991.

Accounts: Colgate Oral Care print, General Foods print, Kraft Mayonnaise print, Kodak print, Metropolitan Life print, NYNEX print, Palmolive Automatic TV, United States Postal Service TV.

Worked on concepts with copywriters and oversaw projects to completion. Assisted art directors in coordinating and supervising projects to completion. Selected illustrators, photographers, and retouchers for appropriate projects.

e d u c a t i o n

California State University, Long Beach. 1986.

B.F.A. Visual Communication Design
Minor Business Administration, Marketing

r e c e n t a w a r d s

Bronze Addy, San Francisco Ad Club, 2005.

Direct Marketing- Bonnie Spindler, Zephyr Real Estate.

Bronze Addy, San Francisco Ad Club, 2005.

Logo Design- Bonnie Spindler, Zephyr Real Estate.



Add second chopstick
hold it as you hold
a pencil



Hold first chopstick
in original position
move the second
one up and down.



Now you can pick
up anything!